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but it's
clever.



Developing hardier, tastier cherry tomatoes, perfecting a citrus fruit to help prevent heart disease, providing cleaner safer water, increasing crop yields. **The Hebrew University of Jerusalem** spearheads innovative ways to eliminate hunger, make deserts bloom, improve the nutritional value of food and develop new varieties of products for market.

Graduate students from developing nations train at the Hebrew University and take their expertise back home. What began with sustaining Israel now benefits our growing world.

Make a positive contribution to feeding the world's hungry and improving human health by supporting the **British Friends of the Hebrew University**. Call Julia on 020 7691 1474, or e-mail julia.markson@bfhu.org

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